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THE DAILY HELLER

About the Author

Steven Heller is the cofounder and the cochair of the [MFA Designer as Author](#) program at the School of Visual Arts. He writes the [Visuals](#) column for the *New York Times Book Review* and the [Graphic Content](#) blog for *T-Style*; is editor of *AIGA Voice*; and is a contributor to [Design Observer](#). He is the author, coauthor, and/or editor of more than 120 books on design and popular culture, including the forthcoming *Born Modern: The Life and Design of Alvin Lustig* (Chronicle Books). More information can be found at his [homepage](#).

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What is An Experimental Book?

by Steven Heller

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We almost missed knowing about it, but thanks to Andrea Cardinal we've learned there are still a few days (until June 15) left to catch "Open Book: An International Survey of Experimental Books" at the University Galleries at Eastern Michigan University. The exhibition investigates the role of the book in the contemporary art world. The curators have expanded on the traditional definition of a book, which they define loosely as a vehicle for information that is organized into "sections." The exhibition includes unique traditional books, altered books, sculptural books, digital books, and installation, photography, and performance-based books. Curated by EMU faculty members Leslie Atzmon and Ryan Molloy, the exhibition features the work of a group of national and international artists and designers, including Catarina Leitao (top), Ariel Malka (bottom top), Noriko Ambe, Christopher Baker, Susan Carr (below middle), Karin Hammer (below bottom), Edwin Jager, Penelope Umbrico and more.

(Extra: New York's new subway map reviewed [here](#).)

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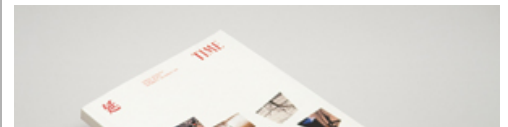
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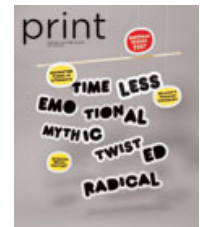
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